

EXECUTION

The tray is a custom free-standing design with cutouts to hold the glassware and handles for easy carrying. The cutouts were built to fit most back bar tools and glassware to lower the need for new SKU items. A list of suggestions are provided here. The acrylic material makes the tray portable and easy to clean. Four-color molds can be designed to give it a custom look.

To stimulate sales, awareness and encourage trial, the following materials can be prepared for the launch.

THE TRAY & PARTS:

- 1 Tableside Margarita Tray: 11.5"x15"
- 2 Cocktail Shaker (1): 24, 28 or 32 oz.
- 3 Margarita Glassware (2): 8.25 to 16 oz.
- 4 Ingredient/Garnish Glassware (8): 7 oz.
- 5 Garnish Tongs (1)
- 6 Muddler (1): If Desired

4 WALLS CAMPAIGN:

- Beverage Menu Insert
- Window Clings
- Table Tents
- Additional options upon request



ORDERING DETAILS

To place your tableside tray order visit donjuliotray.com or call your sales representative. Please allow 5-7 business days for shipping when placing your order.

IF ADDITIONAL TOOLS ARE NEEDED WE RECOMMEND THE FOLLOWING FOR A SUCCESSFUL LAUNCH:

Drink Glassware: 2/per tray
Libbey 400 or 402 Cosmopolitan Glass or a Pint Glass

Ingredient/Garnish Glassware: 8/per tray
Libbey 15249 - 7 oz. Rocks Glass

Garnish Tongs: 1/per tray
6" Stainless Steel Tongs

Cocktail Shaker: 1/per tray
24, 28 or 32 oz. 3-Piece Stainless Steel Bar Shaker